

HYDRAFACIAL

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It is the HydraFacial’s versatile nature that makes it such a unique proposition for practitioners. Not only can this technology perform a variety of functions, it also produces impressive results across a range of skin types, ages and concerns.

‘Our “typical” HydraFacial patient ranges in age from 15 to 75, can be male or female with any skin type and a multitude of different skin conditions,’ explains Dr Boxley. ‘Our younger patients tend to use the treatment in conjunction with diet and an effective cosmeceutical skincare regime to control acne and reduce flare-ups. Our more mature patients benefit from the exfoliation and hydration which really lift the radiance of the skin and reduce pigmentation and fine lines. The HydraFacial treatment can be used on the neck and décolletage, as well as the back, which is particularly useful for acne sufferers.’

A single HydraFacial treatment delivers a reduction in the visible effects of sun damage, blemishes and fine lines, as well as showing an improvement in overall skin texture with regular treatments. ‘Immediately after the HydraFacial it is normal for the skin to look and feel hydrated and gently plumped. Fine to moderate lines are smoother and less visible, and there is a notable glow, or radiance, from the skin,’ says Dr Boxley. ‘Makeup is easier to apply, which is what makes this treatment so great to have before

an important social event. Over time, with repeated treatments, the skin not only looks healthier, but it behaves better – acne lesions settle down, pore size reduces, texture and tone improve and pigmentation becomes more even.’

PRACTICE BENEFITS

This treatment can be easily integrated into any clinic and can be used as a standalone or adjunct to cosmetic procedures. A sought-after treatment all year round, it yields good return on investment, and complements skin, beauty and cosmetic surgical and non-surgical treatments.

‘Most of our patients have hectic lifestyles and they come to us seeking an effective, medical-grade facial that will leave their skin glowing and radiant with the absolute minimum downtime,’ says Dr Boxley. ‘The HydraFacial is the closest thing we have found to a magic wand in that it gives an instant improvement in the visual look and tone of the skin, whilst delivering ongoing improvements in skin health at the same time. Although immediate benefits are certainly obvious, the real beauty for us as practitioners is seeing the health of the skin improve over the medium to long term.’ **AMP**

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THE HYDRAFACIAL IS A MULTIFACETED TREATMENT, EASILY INTEGRATED INTO ANY CLINIC FOR A VALUABLE RETURN ON INVESTMENT.

While sustainable results are key to the success of any skin enhancing treatment, immediate complexion improvements have an undeniable influence on patient satisfaction. Distributed throughout Australia by High Tech Medical, the patented technology behind the HydraFacial allows practitioners to achieve instant and ongoing results from a 30-minute treatment session.

The HydraFacial improves the appearance of fine lines and wrinkles, congested and enlarged pores, oily or acne-prone skin, hyperpigmentation, and brown spots. Each treatment noticeably decongests and shrinks pores, while plumping the skin with antioxidant and hyaluronic acid infusions. This treatment can be performed by skin therapists, dermal clinicians, nurses and doctors, making it a practical addition to any aesthetic medical practice. The HydraFacial is ideal for an extensive range of patients, from regular skin and

beauty clients to cosmetic surgery patients, acne sufferers to those seeking a complexion refresher prior to a major event. It differs from other skin resurfacing techniques in that it hydrates and ameliorates the skin surface of all skin types and conditions without irritation, discomfort or downtime.

THE 5-STEP PROTOCOL

The treatment protocol for HydraFacial consists of five steps: three cleansing and two nourishing. Dead skin cells are removed with cleansing and exfoliation, followed by a glycolic and salicylic acid peel to dislodge grime from the pores. A vortex suction extraction system is applied to fully decongest the skin. The nourishing element involves an infusion of highly active hydrating serums consisting of vortex-fused antioxidants and hyaluronic acid applied to the skin. This is followed by the application of HydraFacial Daily Essentials skincare products to

help retain moisture and protect and smooth the surface of the skin.

Dr Sarah Boxley from The Skin Clinic Fremantle, WA, has been performing HydraFacial treatments for three years now. ‘The HydraFacial has quickly become the backbone of the skin treatments that we offer,’ she says. ‘Having just one machine that is able to cleanse, exfoliate, extract, infuse nutrients and deeply hydrate in a single treatment means that we can deliver maximum results with minimum fuss.’

‘Convenience and customisation are the two biggest differentiators for me when it comes to HydraFacial,’ Dr Boxley continues. ‘The convenience for both the clinic and our patients of having the ability to perform an advanced, multi-step treatment using just one machine that is simple and painless yet still delivers exceptional results. The treatment can be customised for individual patients by altering suction and infusion parameters, and by